



EUROPEAN CONFERENCE ON VISUAL PERCEPTION

25 - 29 AUGUST 2024

ABERDEEN, SCOTLAND



INTRODUCTION

It is a great pleasure to invite you to participate in the European Conference on Visual Perception, at P&J Live, Aberdeen, Scotland, UK.

The 2024 conference is being organised by the School of Psychology at the University of Aberdeen.

The **European Conference on Visual Perception** is an annual meeting devoted to scientific study of human visual perception. ECVP has been held annually since 1978 and attracts a wide variety of attendees from such fields as Psychology, Neuroscience, Cognitive Science and Computer Vision as well as researchers from all career stages. To encourage the widest possible participation, particularly amongst students and early-mid career researchers, the meeting is held in a different European location each year.

Sponsorship of the conference is a great way to raise your brand profile with researchers in this field and meet your organisational goals, such as diversity and inclusion targets.

The conference provides a forum for presenting and discussing new developments in the disciplines of Psychology, Neuroscience, Cognitive Sciences and Computer Vision related to the scientific study of visual perception. Empirical, theoretical and applied perspectives are all encouraged.

Plenary lectures are given by invited speakers, but the emphasis of the conference is to give all researchers in this field an opportunity to present their projects and data with opportunities to provide talks, organise or participate in the minisymposium or take part in a roundtable or tutorial. In addition, researchers can also raise the profile of visual perception with the public via the popular Illusion and Demo Night.

Substantial amounts of time are devoted to poster sessions to give ample time for networking. An active social programme with a Scottish flavour forms an integral part of the conference.

SCOPE OF THE CONFERENCE

Visual Perception and vision-related research is of relevance to many disciplines, including (but not limited to) philosophy, psychology, neuroscience, medicine, biology, computer vision and graphics, light and light technology and sports and rehabilitation. Accordingly, the conference features research on fundamental questions about the functioning of the perceptual system as well as more applied perspectives on how these findings can be used to maintain and improve health, safety and develop effective assistive technologies.

The conference is of interest to those working in the areas of Psychology, Neuroscience and Cognitive Science, attracting in the region of 700 - 900 delegates annually.

Conference topics will include:

- Attention
- Applied vision
- Binocular vision & rivalry
- Clinical vision
- Colour & illumination
- Computer vision
- Crowding
- Depth perception & stereovision
- Development & ageing
- Face perception
- Illusions
- Lightness & brightness
- Motion
- Multisensory processing
- Object Recognition
- Perception & action
- Perceptual learning
- Perception organisation
- Scene perception
- Shape perception
- Spatial vision
- Surface, texture & material perception
- Time perception
- Vision & auditory perception
- Vision & haptic perception
- Visual cognition
- Visual consciousness & awareness
- Visual memory
- Visual search



The Local Organising Committee of the European Conference on Visual Perception wish to encourage you to consider exhibiting at or sponsoring this event. We look forward to confirming your participation and welcoming you to Aberdeen.



VENUE

P&J Live
East Burn Road,
Stoneywood,
ABERDEEN,
AB21 9FX
www.pandjlive.com

ORGANISERS

The conference is being organised by the School of Psychology at the University of Aberdeen. The School of Psychology provides an exciting and vibrant research-led learning environment for both undergraduate and postgraduate studies, with expertise organised around 4 key themes: cognition, perception & attention, social cognition and applied psychology.

Website: <https://www.abdn.ac.uk/psychology/>

SPONSORSHIP OPPORTUNITIES

Please note that these opportunities are guidelines, not set in stone. If you would like to tailor a sponsorship opportunity please let us know and we will be happy to discuss your requirements

Platinum Sponsorship

£5,000.00 +VAT

What's Included

- Exclusive status - only one platinum sponsor
- Press release mentions sponsor prominently with website link
- One delegate pack insert
- Speaking opportunity at conference roundtable
- Two full delegate registrations including passes to all social events
- One exhibition stand
- Sponsor's logo and website link included in all email correspondence to attendees
- Sponsor's logo and description will appear on website
- Full page colour advert in abstract booklet
- Company logo in abstract book as Platinum Sponsor on Sponsor Page
- Company logo on programme as Platinum Sponsor

Gold Sponsorship

£2,500.00 +VAT

What's Included

- Speaking opportunity at conference roundtable
- One full delegate registration including passes to all social events
- One exhibition stand
- Sponsor's logo and website link included in all email correspondence to attendees
- Sponsor's logo and description will appear on website
- Half page colour advert in abstract booklet
- Company logo in abstract book as Gold Sponsor on Sponsor Page
- Company logo on programme as Gold Sponsor

Silver Sponsorship

£1,500.00 +VAT

What's Included

- One full delegate registration including passes to all social events
- Sponsor's logo and description will appear on website
- Quarter page advert in abstract booklet
- Company logo in abstract book as Silver Sponsor on Sponsor Page
- Company logo on programme as Silver Sponsor

Bronze Sponsorship

£500.00 +VAT

What's Included

- Sponsor's logo and description will appear on website
- Company logo on programme as Bronze Sponsor
- Company logo in abstract book as Bronze Sponsor on Sponsor Page

SPONSORSHIP OPPORTUNITIES

Other possible Sponsorship Opportunities may include:

Sponsorship of Illusion & Demo Night - in the region of £2,000 +VAT

- Inclusion of tag line on programme e.g. Company X has sponsored this event
- Logo included on web pages
- Invitations to the welcome reception and dinner
- Opportunity to welcome guests (short speech)
- Company branding, such as pop-up banners placed in venue

Sponsorship of Tutorial/Workshop - in the region of £500 +VAT

- Inclusion of tag line on programme e.g. Company X has sponsored this event
- Logo included on web pages
- Attend the tutorials sessions
- Company branding, such as pop-up banners placed in venue

Sponsorship of Student Places - price on application

- Inclusion of tag line on programme/web pages e.g. Company X has sponsored 10 student places at this event / These places have been sponsored by Company X
- Logo included on web pages
- Anonymised report provided on students supported

Sponsorship of Delegate Pack - in the region of £1,500 +VAT

- Logo on conference bag (with event logo)
- Inclusion of promotional materials in the delegate pack
- Inclusion of tag line on conference pack e.g. Company X has sponsored this pack
- Logo included on web pages

Abstract Booklet Advertising - in the region of £250 +VAT

- There are opportunities to advertise in the abstract booklet.

The Local Organising Committee of the European Conference on Visual Perception thank you for your consideration of sponsorship. We look forward to confirming your involvement and working with you.

CONTACT INFORMATION

To discuss sponsorship or exhibition packages, please contact the event organisers, the School of Psychology, via the event support team.

Contact: CPD Services

Address: University of Aberdeen, Room 29,
University Office, King's College, Aberdeen,
AB24 3FX

Website: <https://www.abdn.ac.uk/business-info/training/cpd/index.php>

Email: cpdservices@abdn.ac.uk

Tel: +44 (0) 1224 272523